

Studio Visit

Sophia Moreno

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Sophia Moreno is a designer and artist based in Detroit. Her work delves into themes of hyper-femininity, excess, and adornment, with a particular interest in exploring low-brow aesthetics. Drawing inspiration from advertising/media portrayals of women and girls, Sophia's art meditates on how these representations influence female relationships and self-perception. During her first year in the MFA program at Cranbrook Academy of Art, she immersed herself in airbrush painting, captivated by its rich history of customization and versatility. She integrates airbrush techniques into apparel, domestic objects, and mass-produced consumer goods, imbuing them with a distinct low-brow sensibility. For Sophia, airbrushing serves not only as a creative outlet, but also a commentary on the human tendency to virtue signal through material possessions and adornment.

sophiamoreno.online

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